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## **Perry's Steakhouse & Grille carves up third location in Dallas Metro Area**

*Perry's to open Grapevine location in early 2017*

DALLAS (March 21, 2016) –[Perry's Steakhouse & Grille](#) is proud to announce its newest location scheduled to open early 2017 in Grapevine, Texas. The 10,000-square-foot restaurant, located at 2400 West State Highway 114 near the West Northwest Highway and East Southlake Blvd., will be the third Perry's Steakhouse in the Dallas Metro area. The restaurant will accommodate approximately 400 guests and showcase new design elements.

The Grapevine location will feature the latest look and feel, providing a view of every angle of the main dining room including a glance at chef creations in the kitchen and glimpses of Bar 79 through the towering wine wall. Layers of interest will be added by glass, lighting and other textures creating an open environment that distinguishes the experience from that of a traditional, stuffy steakhouse.

Like the three main cuts that make up its famous pork chop, family owned Perry's Steakhouse has three main attributes that have become staples of the brand: the food, the service and the atmosphere. Skillfully carving up those three elements for its patrons over the last 37 years is what has made the Perry's experience one that is Rare and Well Done®.

"We are thrilled to open our third location in the Dallas Metro area," said Chris Perry, founder and owner of Perry's Restaurants. "Thanks to the support of our Uptown and Frisco patrons, we are proud to bring the Perry's experience to the growing communities surrounding Grapevine."

Over the past decades, Perry's has remained true to its roots with its butcher-fresh USDA Aged Prime Beef and signature table-side carving presentations, including its mouth-watering, seven-finger high pork chop and its chateaubriand. Its vibrant Bar 79 (named after Perry's founding year) will offer an extensive wine list, craft beers and handcrafted cocktails, live music, a spacious patio, and *Social Hour 79* weekdays from 4-6:30 pm and Sundays from 4-9 pm. Each of the four private dining rooms offer a different ambiance, creating a unique dining experience for groups large and small from business meetings to expansive celebrations.

Perry's owns and operates two other steakhouses in the Dallas Metro area – Uptown and Frisco. To learn more, visit [www.PerrysSteakhouse.com](http://www.PerrysSteakhouse.com).

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### **About Perry's Steakhouse & Grille**

Perry's Steakhouse & Grille has earned a faithful following by perfecting prime since 1979. Beginning as a modest meat market, Perry's has grown into a renowned group of award-winning restaurants with a stunning array of culinary creations. Perry's currently operates 12 steakhouse locations across Texas, Chicago, Denver, and the two original Perry & Sons Market & Grille locations in Texas. The opening of its 13<sup>th</sup> steakhouse is slated for Birmingham, Alabama in April, 2016 and its 14<sup>th</sup> steakhouse opening in Grapevine, Texas in early 2017. For more information and updates on Perry's Steakhouse, please visit [www.PerrysSteakhouse.com](http://www.PerrysSteakhouse.com).